



## Graduate Support Engineer Alessandro Zazzarelli

## What does your role involve?

My role is highly focused on one "family" of products. I have specialised in this and have worked to know it inside-out. I am now supporting our sales team throughout Europe (travelling when necessary) to help in machine sales and provide technical support.

I am also very involved in more of the business aspect, finding ways of growing the market. I joined Instron in March 2012 and I am definitely the "rookie" in my team, especially when compared to some other members with over 20 years' experience.

I enjoy working at Instron because I work with very talented and highly resourceful individuals. I knew of Instron from my time at university, having worked on their machines throughout my university career. I can now appreciate just how broad our product range is, and the number of applications they are used for.

## **Top Tips!**

Don't waste time on applications that you know won't interest you but go all in on the ones that do even a little.

Don't wait for the perfect job either but don't overthink things; even a bad experience is good for finding out what you really want and is better than none at all.

## How did you become a Support Engineer?

I graduated with a MEng and as part of my degree I spent a year in industry working as a design engineer. This is where I first understood that I was more interested in the business aspect than "pure" engineering.

This job allows me to use my engineering knowledge for the technical support, but also nurtures my business interests.